

# **“IT’S SHOWTIME!”: SWAROVSKI KRISTALLWELTEN AND CIRCUS-THEATER RONCALLI OPEN THE CIRCUS FESTIVAL**

*Wattens – July 21, 2022. Applause, curtain up, action: Circus-Theater Roncalli is bringing breathtaking acrobatics to the garden of Swarovski Kristallwelten (Swarovski Crystal Worlds) until August 21, 2022. Impressive shows with awe-inspiring moments fill the program at this year’s circus festival.*

As a tribute to Hollywood and the grand show stages, the recently opened “The Art of Performance” Chamber of Wonder is exhibiting crystalline costumes from film, music and sports. Inspired by these glamorous settings, the garden of Swarovski Crystal Worlds will turn into a stage this summer – with performances in extraordinary locations.

During the opening, circus daughter Lili Paul-Roncalli, who grew up in the spotlight herself, talked about this year’s circus program: “We are delighted to be returning to Swarovski Crystal Worlds with a completely new program. Roncalli’s acrobats and performers promise breathtaking moments and will be opening up stages in unexpected places in the garden of the Giant. It is their unique personalities and talents that characterize the many different sides of the circus.”

“Art and culture broaden our horizon and inspire us. Like crystals, artists, and performers shine with magical brilliance in the spotlight. This is what we will be celebrating this summer inside the Giant with ‘The Art of Performance’ Chamber of Wonder, as well as in the garden,” says Carla Rumler, Curator at Swarovski Crystal Worlds in a welcome to Circus-Theater Roncalli.

“Since its opening, 16 million guests have visited Swarovski Crystal Worlds and have been filled with awe as they discovered the Chambers of Wonder. With their outdoor Chamber of Wonder, the circus performers make a very special addition to our offer in the summer,” Franz Hyden, Managing Director F&A, D. Swarovski Tourism GmbH, happily reported during the opening about the successful collaboration. “The partnership between Circus-Theater Roncalli and Swarovski Crystal Worlds is a sparkling display of creativity and moments of wonder.”

# SWAROVSKI

### **Circus festival with 16 daily shows**

„It’s Showtime!“ will be the motto sixteen times a day, when the spotlight will be on circus magic and impressive mastery of the body. Four acts present the art of performance and great showmanship:

**Dazzling Dancers:** It’s hard to tell if the playtower at Swarovski Crystal Worlds is the dance floor for this duo – or if they are actually floating in the air. It’s a masterpiece of vertical aerobics and a dance with gravity, which even seems, for a few moments, to be suspended. The show starts at a height of 20 meters and goes steeply downward from there.

**Water Ballet:** The stage for this acrobat rises up gracefully from the deep black Mirror Pool. The water is this performer’s element – she and the crystals in the Crystal Cloud try to outsparkle each other as she demonstrates her artistic skills above and below the water surface.

**The Maestro:** If you get the sense that the world is topsy turvy, a change of perspective just might help. The Maestro shows this with amazing artistry at the highest level. The handstand acrobat’s performance combines strength and lightness.

**Marvel & Wonder:** A true multi-talent, she amazes visitors with her skills. Her accessories are hula hoops, rollers, and basketballs that she juggles with her feet. The recent award winner at the Festival International des Artistes de Cirque in France now delights visitors of Swarovski Crystal Worlds.

### **Icy chills and Hollywood charm**

The Chambers of Wonder at Swarovski Crystal Worlds offer welcome cooling on hot summer days. “Silent Light” by Tord Boontje, powered by TechnoAlpin, provides genuine snow and freezing temperatures. In “The Art of Performance,” it’s worth looking up to see costumes worn by Katy Perry, Elton John and Simone Biles floating above the visitors’ heads. The light artist James Turrell is the creator of “Umbra,” a physically meditative light experience that is unique in the entire German-language region. These and fifteen other Chambers of Wonder turn Swarovski Crystal Worlds into a destination in any weather, even in the summer.

“It’s Showtime!“ will be the motto at Swarovski Crystal Worlds from July 22 to August 21, 2022, daily from 9:00 to 19:00. The 16 shows per day are included in the admission price. You can find information with daily updates and the best ticket prices online at [kristallwelten.com/summer](https://www.kristallwelten.com/summer)

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**Press Photo Collection:**

<https://mam.swarovski.com/pinaccess/showpin.do?pinCode=ZsfCO1bxDdQa>

**SWAROVSKI KRISTALLWELTEN**

In honor of Swarovski's centenary birthday in 1995, Swarovski Kristallwelten (Swarovski Crystal Worlds) in Wattens threw open its doors to offer a new crystal living experience, a space where science and magic meet. Under the watchful gaze of the iconic Giant, spread over 7.5 hectares this spellbinding space showcases internationally and nationally recognized artists, designers, and architects. Igniting the dreams of all who enter its embrace, the crystal gallery experience of the Chambers of Wonder, the expansive gardens and ever-changing exhibitions has entranced and enticed over 15 million visitors since its opening.

As exhilarating retail extensions of this wondrous world, Swarovski Kristallwelten Stores in Innsbruck and Vienna, continue to embrace the mesmerizing magic of the beloved crystal destination, with the trio merging to form the internationally acclaimed D. Swarovski Tourism Services GmbH.

Providing a one-of-a-kind encounter of art, nature and shopping – in one of the largest crystal retail spaces in the world – with a year-round program of events for all ages highlighting culture, lifestyle, and Austrian heritage, Swarovski's very own wonderland continues to captivate and spark imagination. Transforming crystal into a living breathing adventure, guests are assured of a unique and astonishing encounter every single visit.

**For any requests please reach out to:**

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