

SWAROVSKI

MOMENTS OF WONDER
SPARKLING EXPERIENCES



CONTENTS

SWAROVSKI KRISTALLWELTEN	_6
Reception marquee	_8
Entrance hall	_10
Crystal Dome	_12
Cube	_14
CAFÉ-terra	_16
Zero°	_18
SCS VIP Lounge	_20
Shopping by Night	_22
Creative workshops	_22
Guided tour	_24
Gastronomy	_26
SWAROVSKI INNSBRUCK	_28
SWAROVSKI WIEN	_30
Corporate Gifts	_32
Overview	_34

ROOM FOR IDEAS

Celebrations and parties

Weddings and banquets

Concerts and readings

Shows and performances

Receptions and presentations

Intimate dinners or lunches

FOR JUST A MOMENT,

BELIEVE IN MAGIC:

Celebratory occasions become a feast for the senses in the sparkling atmosphere at SWAROVSKI KRISTALLWELTEN.

ENCOUNTER HISTORY,

ART, AND DREAMS:

SWAROVSKI INNSBRUCK and SWAROVSKI WIEN are the perfect settings in which to get creative with crystal.



IMAGINE

Your guests will meet in front of the illuminated, charismatic head of the Giant or in the blue entrance hall, surrounded by performers and acrobats in a fascinating fire show, or accompanied by music.

Guests will be welcomed with a delicious crystal cocktail.

A member of the SWAROVSKI KRISTALLWELTEN staff will greet your guests and then give them a short introduction to the features and philosophy of the location.

Your guests will enjoy the magic of SWAROVSKI KRISTALLWELTEN accompanied by light live music or ambient background music, before discovering the fourteen Chambers of Wonder.

In the Crystal Dome: your personal greeting to your guests. A piece of art, a product, an image in one of the facets – the stage is yours.

With either an exclusive shopping evening or a creative workshop, everyone will have plenty of time to get immersed in the magic of crystal.

You invite your guests to a gala dinner in one of the function rooms, to a themed culinary evening, or to an informal cocktail party with top-notch cuisine. The entertaining interludes by the service staff or a performance by select music ensembles will ensure a great atmosphere.

The possibilities for your event are endless, because at SWAROVSKI KRISTALLWELTEN, your imagination knows no boundaries.

A corporate presentation? An anniversary party? A significant birthday? An exceptional wedding gala?

We are here to help with the planning should you so wish, and can accommodate even the most unusual ideas.





The reception marquee's stunning architecture provides an extremely attractive entrance area, and the park is an airy setting in which to welcome your guests beneath the sparkling eyes of the Giant.

RECEPTION MARQUEE:

Cocktail party option: 500 people

EVENT TECHNOLOGY:

Outdoor heaters

Wireless microphones with loudspeaker

OUTDOOR GREETING

Surrounded by boldly structured exposed concrete, and pieces of art that are impressive both in color and in form



THE DOORWAY TO YOUR IMAGINATION

Unique works of art are reflected in the impressive crystal wall, and with their crystalline interplay provide a flexible setting and a dreamlike atmosphere for your event. Together we will amaze your guests!

ENTRANCE HALL:

Area: 130 m²

Row seating: 120 people

Banquet seating: 70 people

Cocktail reception: 120 people

EVENT TECHNOLOGY:

PA system

Lectern

Wireless microphones

Moveable stage

Projector

Moveable screen 4 m x 3 m

Moveable plasma screen







Whether it's a presentation, clubbing, a champagne pyramid, a cocktail reception, or a celebratory dinner, your event will be turned into an incomparable experience. Furthermore, the Crystal Dome is a unique location for a civil marriage ceremony: say "I do" in its magical light as rings, eyes, and crystal sparkle together.

CRYSTAL DOME:

Area: 50 m2

Row seating: 30 people

Banquet seating: 20 people

Cocktail party option: 80 people

EVENT TECHNOLOGY:

Sound system

Moveable plasma screen

IN THE SPOTLIGHT

The dome, which is faceted with 590 mirrors, allows your guests to experience the unimaginable dimensions of crystal – ideas and inspiration multiply, and light reflects endlessly.



A PLACE OF TRANSFORMATION

The champagne-colored function room can, if desired, be split into three individual rooms, each bathed in your choice of lighting mood.

Equipped with the latest stage technology, this room can be turned into a changeable location for your event.

CUBE:

Area: 370 m2

Row seating: 230 people

Banquet seating: 200 people

Cocktail party option: 500 people

EVENT TECHNOLOGY:

Lighting system

Spotlight

Sound system

Wireless microphones

Lectern (recording possible)

Moveable stage

Internet

Projector

2 screens

Moveable plasma screen







According to your wishes, we can transform CAFÉ-terra into an exquisite dinner setting, a laidback bistro, or a cool bar.

CAFÉ-TERRA:

Area: 350 m²

Banquet seating: 150 people

Cocktail party option: 250 people

EVENT TECHNOLOGY:

PA system

Dimmable lights

Moveable plasma screen

Moveable sound system

THE CULINARY SOUL OF CRYSTAL

Just as the crystal masterpiece “Waterfall”, which was inspired by the shimmering of a mountain stream in the sunlight, is exceptional, the cuisine and space options are extremely versatile.



UNDERSTATED ELEGANCE

The small, oval room Zero°, decorated in white tones and reminiscent of icebergs and glaciers, offers a certain something for gatherings on a smaller scale.

Whether for a business lunch or meeting, the room is also available to you during regular exhibition hours.

ZERO°:

Area: 20m²

Banquet seating: 12 people

EVENT TECHNOLOGY:

Moveable plasma screen







In the evening, it becomes an extraordinary meeting place for an apéritif, cocktail, or digestif.

SCS VIP LOUNGE:

Area: 80 m²

Banquet seating: 40 people

Cocktail party option: 80 people

A MEETING PLACE FOR ENTHUSIASTS

During the day, the SCS VIP Lounge attracts all lovers of crystal with sparkling and precious collector's items.





EXCLUSIVE SHOPPING BY NIGHT:

If desired, you can end this eventful evening by getting immersed in the fascinating form and expressiveness of the Swarovski products.

CREATIVE WORKSHOPS:

Your customers have the chance to get creative themselves and produce their own crystalline accessory in guided workshops. The colorful, sparkling world of SWAROVSKI ELEMENTS also invites you to be creative and tap into your inner artist.

Workshop medium:
duration approx. 45 minutes

Workshop small:
duration approx. 30 minutes

Workshop x-small:
duration approx. 10 minutes

EXPERIENCE LANDSCAPE

For moments of amazement and shopping



FOR ALL THE SENSES

Just as SWAROVSKI KRISTALLWELTEN itself is flexible and changeable, the options for coordinating a supporting program are multifaceted and adaptable.

Be amazed time and time again: a tour of the subterranean Chambers of Wonder.

Take a break from the mundane with the fantastic arrangement of musical, theatrical, or creative art: jugglers, musicians, etc. – our goal is to make your wishes come true!







THE ART OF CUISINE

Delicate and imaginative culinary delicacies ranging from regional, seasonal, international, themed and classic to intricate or simple, we are waiting to pamper you and your guests through our impeccable service.

The fairytale backdrop at SWAROVSKI KRISTALLWELTEN is mirrored in the culinary creations of our catering partners.



NEW LOOK IN HISTORICAL GARB

With a luminous modern shopping atmosphere and featuring centuries-old structural design, some of which dates back as far as the Gothic period, SWAROVSKI INNSBRUCK is housed in one of the oldest buildings in Innsbruck's old town, making it a successful combination of history and future.

As one of the largest Swarovski stores in the world, it combines the whole spectrum of Swarovski products with fascinating modern art. Employees at SWAROVSKI INNSBRUCK are happy to welcome guests and customers in over 20 languages, to give advice, to guide visitors around the store on request, and serve quality wines from Gernot Langes Swarovski's Argentinean winery, Bodega Norton, in THE BAR.



GUESTS BECOME ARTISTS:

Crystal is versatile. So are your ideas. During creative workshops at SWAROVSKI INNSBRUCK, your guests have the opportunity to discover their artistic talent. Under the guidance of Swarovski crystal experts, participants will learn all about trends and design and will produce their own small jewelry piece using SWAROVSKI ELEMENTS.

Duration 10 to 45 minutes. Our staff will guide the workshop and will be on hand to offer help and advice to your guests. The finished accessories (bracelets, key rings, mobile phone charms, and much more) can be taken home as a gift.

Workshop medium:
duration approx. 45 minutes
Workshop small:
duration approx. 30 minutes
Workshop x-small:
duration approx. 10 minutes

WORKSHOP TIMES:

Monday to Sunday: starting at 7 p.m.
Capacity: max. 30 participants per workshop

No workshops are offered in July, August, and December.

X-small workshop times:
available to book every day during opening hours.



DREAMLIKE ENCOUNTERS

SWAROVSKI WIEN dazzles. Located on Kärntner Strasse, visitors wander in a space between worlds.

Glittering installations by famous artists, the latest crystal trends, and the entire Swarovski product range bring moments of wonder to SWAROVSKI WIEN, as do the varied, imaginative stages that regularly turn the windows into theatrical displays. Employees at SWAROVSKI WIEN are happy to welcome guests and customers in over 20 languages, to give advice, to guide visitors around the store on request and serve exquisite beverages in the bar.



GUESTS BECOME ARTISTS:

Crystal is versatile. So are your ideas. During creative workshops at SWAROVSKI WIEN, your guests have the opportunity to discover their artistic talent. Under the guidance of Swarovski crystal experts, participants will learn all about trends and design and will produce their own small jewelry piece using SWAROVSKI ELEMENTS.

Duration: 10 to 45 minutes. Our staff will guide the workshop and will be on hand to offer help and advice to your guests. The finished accessories (bracelets, key rings, cell phone charms, and much more) can be taken home as a gift.

Workshop medium:
duration approx. 45 mins
Workshop small:
duration approx. 30 mins
Workshop x-small:
duration approx. 10 mins

WORKSHOP TIMES:

Monday to Friday: starting at 8 p.m.
Capacity: max. 30 participants per workshop

No workshops are offered in July, August, and December.

X-small workshop times: available to book every day during opening hours.





with his grateful heart
and appreciation

Celebrate successful partnerships,
express your appreciation of your
customers or reward valued employees
with an unmistakable gift from
Swarovski. We will help you to
communicate your gratitude in a
personal way.

Personalization in the form of
lettering, logo engraving or a
dedication will turn any gift into a
souvenir and will give your message
added meaning. We will gladly advise
you on the many options!

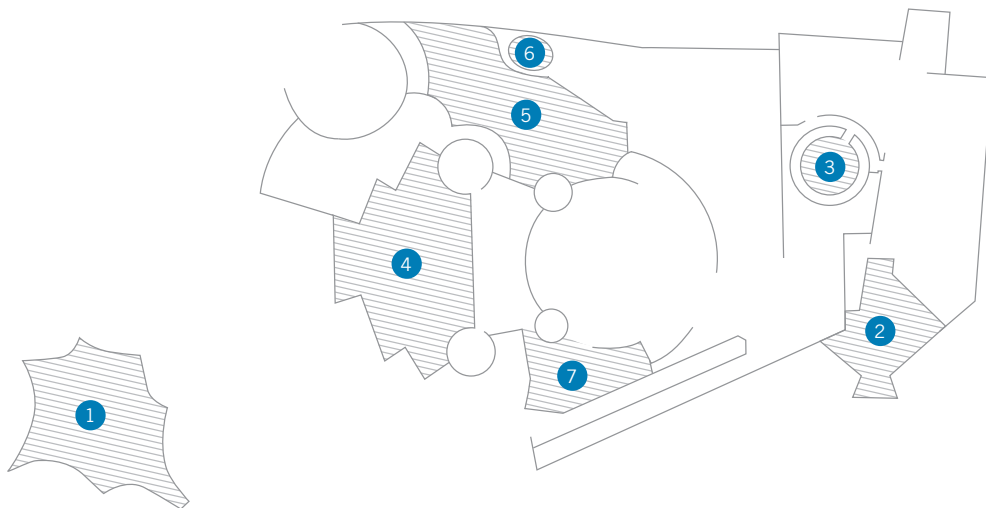
REMEMBERING IS MORE THAN GIVING

With over 100 years of creative innovation and technical
perfection, Swarovski is the world leader in cut crystal and
presents a multifaceted and select collection of corporate
gifts and incentives.

ROOMS IN THE GIANT

Capacity (no. of people)

	ROW SEATING	BANQUET SEATING	COCKTAIL-PARTY OPTION
1 Reception marquee			500
2 Entrance hall (130 m ²)	120	70	120
3 Crystal Dome (50 m ²)	30	20	80
4 Cube (370 m ²)	230	200	500
5 CAFÉ-terra (350 m ²)		150	250
6 Zero° (20 m ²)		12	
7 SCS VIP Lounge (80 m ²)		40	80





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